



IMAGINING
TOMORROW'S WORLD
TODAY

SATURDAY, MAY 14, 2022
UNIVERSITY OF REDLANDS

SPONSORSHIP DECK

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INLAND SOCAL UNITED WAY

Hello,

Thank you for your willingness to partner with us on this monumental occasion. We are excited to bring forth an exciting program and event that celebrates 90 years of service and impact within the Inland region. For the last two years, our team at Inland SoCal United Way has pivoted to meet the needs of our community while adjusting how we operate to maintain safety and service levels. This makes this experience even more special considering we have made the necessary accommodations for an outdoor event under the stars at the University of Redlands.

It is our hope that you can join and partner with us to ensure that we will continue to grow our region together, empower our community and improve lives.

Sincerely,

Lisa Wright

Lisa Wright
President and CEO



IMAGINING TOMORROW'S WORLD, TODAY

This year, in celebration of the 90th anniversary of United Way, the Inland SoCal United Way is excited to announce “Imagining Tomorrow’s World, Today.” Our gala is taking place on Saturday, May 14, 2022, from 6 PM – 10 PM at the University of Redlands. The concept behind this year’s gala is to tell the story of the last 90 years in service to the community and to connect with our partners and stakeholders, as well as the greater community.



This evening, hosted by ISCUW Board Member and Western Municipal Water District, Vice President, *Gracie Torres*, will feature award presentations, live entertainment, silent auction, and additional activities throughout the evening as well our dynamic and inspirational keynote speaker, *Dr. Noemi Hernandez Alexander*. With over 800 guests expected to attend and an exciting experience, we look forward to hosting you and partnering.



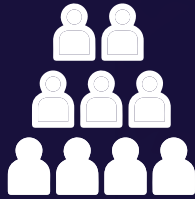
As a global brand and nationally recognizable entity, Inland SoCal United Way is a prominent and well-known organization, which improves lives by mobilizing the caring power of communities around the world to advance the common good.

AT-A-GLANCE EXPOSURE

2.1.1

Inland SoCal 211+

INLAND SOCAL UNITED WAY IS THE SECOND 211 LARGEST CONTACT CENTER AND THE LARGEST UNITED WAY IN CALIFORNIA.



800 ATTENDEES

SOCIAL MEDIA

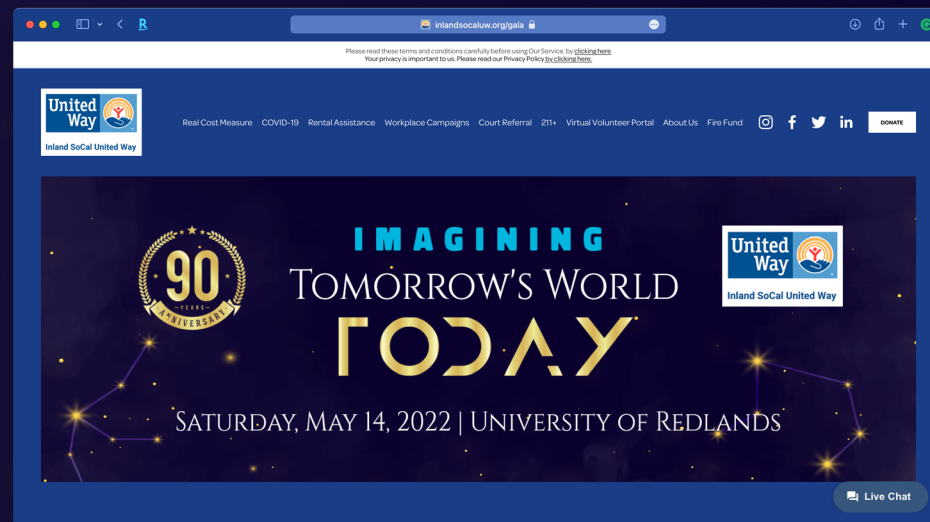
 2,443

 1,943

 1,785

 899

WEBSITE



SPONSORSHIP LEVELS

ASPIRE SPONSOR \$50,000 Title Sponsorship

Three reserved tables for eight guests each with premium location, full page color advertisement and spotlight in event program, logo inclusion on screen during dinner program, mention in post-event press release and on social media posts, logo signage on all event printing, logo signage on tables and cocktail stations, specialty cocktail at event, access to VIP Lounge during cocktail hour, opportunity to speak during event program

**Commitment must be made by April*

IMAGINE SPONSOR \$25,000

Three reserved tables for eight guests each with premium location, full page color advertisement in event program, logo inclusion on screen during dinner program, mention in post-event press release and on social media posts, logo signage on all event printing, logo signage on tables and access to VIP Lounge during cocktail hour

SPONSORSHIP LEVELS

DREAM SPONSOR \$15,000

Two reserved tables for eight guests each with premium location, half page color advertisement in event program, mention in post-event press release and social media posts, logo recognition on screen during dinner program, logo signage on table and access to VIP Lounge during cocktail hour

HOPE SPONSOR \$10,000

One reserved table for eight guests with premium location, half page black and white advertisement in event program, logo recognition on screen during dinner program and social media posts, logo signage on table, access to VIP Lounge during cocktail hour

SPONSORSHIP LEVELS

ACTION TABLE SPONSOR \$5,000

One reserved table for eight guests with premium location, ¼ page color advertisement in event program, recognition on screen during dinner program, logo signage on table

BEVERAGE SPONSOR \$3,500

Exclusive sponsor for cocktail bar. Logo recognition on all beverage station signage, ¼ page black & white advertisement in event printed program, recognition on screen during dinner program, 2 tickets to event

SPONSORSHIP LEVELS

PROGRAM SPONSOR \$2,500

Exclusive sponsor for community award with logo recognition, ¼ page black and white advertisement in event program, recognition on screen during dinner program, logo signage on table, 1 ticket to event

SINGLE TICKET \$350

*Sponsor commitments must be made by May 1, 2022.
Please send payments to attn: Imagine the IE Gala

SPONSORSHIP SUMMATION

	ASPIRE \$50,000	IMAGINE \$25,000	DREAM \$15,000	HOPE \$10,000	TABLE \$5,000	BEVERAGE \$3,500	PROGRAM \$2,500	TICKET \$350
RESERVED TABLES WITH SEATING FOR (8) EIGHT PERSONS	3	3	2	1	1			
FULL PAGE COLOR ADVERTISEMENT IN EVENT PROGRAM	✓	✓						
HALF PAGE COLOR ADVERTISEMENT IN EVENT PROGRAM			✓					
HALF PAGE BLACK/WHITE ADVERTISEMENT IN EVENT PROGRAM				✓				
1/4 PAGE COLOR ADVERTISEMENT IN EVENT PROGRAM					✓			
1/4 PAGE BLACK/WHITE ADVERTISEMENT IN EVENT PROGRAM						✓	✓	
SPOTLIGHT IN EVENT PROGRAM	✓							
LOGO INCLUSION ON SCREEN DURING DINNER PROGRAM	✓	✓	✓	✓	✓	✓		
MENTION IN POST-EVENT PRESS RELEASE AND ON SOCIAL MEDIA POSTS	✓	✓	✓					
LOGO SIGNAGE ON ALL EVENT PRINTING	✓	✓						
LOGO SIGNAGE ON TABLES AND COCKTAIL STATIONS	✓							
LOGO SIGNAGE ON ALL BEVERAGE STATIONS								
LOGO SIGNAGE ON TABLES		✓						
LOGO SIGNAGE ON TABLE			✓	✓	✓		✓	
SPECIALTY COCKTAIL AT EVENT	✓							
ACCESS TO VIP LOUNGE DURING COCKTAIL HOUR	✓	✓	✓	✓				
OPPORTUNITY TO SPEAK DURING EVENT PROGRAM	✓							
EXCLUSIVE SPONSOR FOR COCKTAIL BAR						✓		
TICKETS TO EVENT						2	1	1

CONTACT

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MISSION

Inland Southern California United Way's mission is to unite people, ideas, and resources to empower our community and improve lives.

VISION

We envision a caring community, an extraordinary place to live, learn, work, and grow. We work towards this vision by focusing on the education, financial stability, health, and housing of all people in the Inland Southern California region.

VALUES

We value the three E's of Equity, Excellence, and Empathy.